

# Attention Student Coordinators and Principals

Electrify your teens with the **BEST** keynote in the country:

# Shannon Pickard

From Warner Bros. "Teen Talk" and The Learning Channel's "For Better or For Worse"

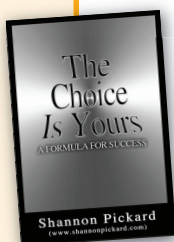
**“The #1 Most Requested Young Speaker in America”**

**-Student Activities Journal**

“Shannon brings love, life, enthusiasm, and exuberance through turned-on energy to his audiences!”



Mark Victor Hansen,  
co-creator of the #1  
New York Times Best-Seller  
Chicken Soup for the Soul.



As  
Featured  
on

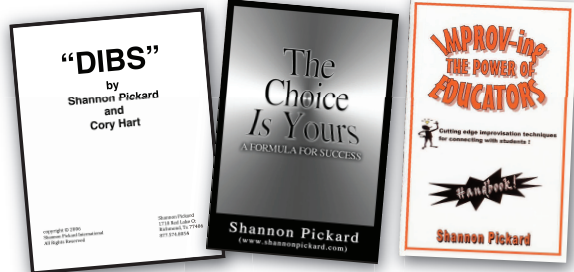
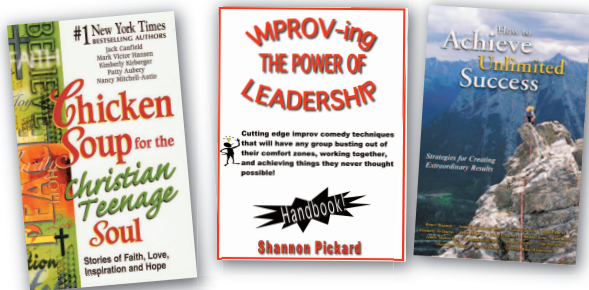


## Shannon Exemplifies His Student Leadership And Inspiration As:

- ★ AUTHOR OF “THE CHOICE IS YOURS; A FORMULA FOR SUCCESS!” AND “IMPROV-ING THE POWER OF LEADERSHIP AND EDUCATORS”
- ★ YOUTH DIRECTOR FOR STRAIGHTWAY, INC
  - Largest Youth-Run Drug Prevention Outreach Program in Texas!
- ★ FOUNDER, DREAMPLAY ENTERTAINMENT
  - Event Coordinating Company started by Shannon, while just a SOPHOMORE in high school!
- ★ CEO, SHANNONPICKARD INTERNATIONAL
  - An international publishing, consulting, and marketing agency.
- ★ DIRECTOR, WON BY ONE PUBLISHING
- ★ BOARD OF DIRECTORS, FASTOP FOODS INCORPORATED
  - Convenience Store Corporation
- ★ CHICKEN SOUP FOR THE SOUL – SPOKESMAN
  - “Christian Teenage Soul”
- ★ CO-HOST/WRITER/PRODUCER OF “TEEN TALK”
  - Warner Brothers National Television Network
- ★ SERIES REGULAR “FOR BETTER OR FOR WORSE”
  - Discovery Channel – TLC

**“We liked Shannon so much, we designed a required class for all seniors around his messages, using his book as our guide to success! All students need to hear Shannon!”**

**- Wendy Beldin, Career Coordinator, Elma ISD, Washington**



Call 877-574-8054 • [www.ShannonPickard.com](http://www.ShannonPickard.com)

# 7 Reasons Why Leaders Like You Love Booking Shannon:

## Experienced Speaker

Shannon's schedule speaks for itself. He has delivered well over 1,000 programs at student events all over the world.

## Connection, Connection, Connection!

Shannon is known for mixing high energy, hilarious antics with powerful motivation. His Inspirational Improv training methods are a huge success and empower students to explode into their very best!!!

## Successful As A Student

Shannon started an entertainment company while just a SOPHOMORE in high school, and turned his dreams into realities before he graduated.

## Easy To Work With

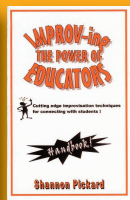
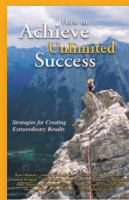
Shannon works hard to make sure you look good and all your needs are not just met, but exceeded!

## Celebrity Author, Comedian, Actor

Students love Shannon's acting background: He's in movies they've seen, TV shows they love, performs at famous comedy clubs, and has authored 4 books. They always line up for autographs and Shannon will stay for every one! (see bio)



Order just 350 books for your students and Shannon will come speak for FREE!



Plus a **FREE** Workshop or Second Keynote at your event when you schedule Shannon to speak!

(a \$1,250 value)

# Turning Ordinary Students of Today, Into **Extraordinary Leaders of Tomorrow!!!**

**POPULAR PROGRAMS EXCEEDING YOUR EVERY EXPECTATION**

“You **CAPTIVATED** our **TEENS...very enchanting. They all want you back!**”

-Trenda McPherson, Safety Specialist, Florida DOT

## ★ **MOTIVATION...Inspirational IMPROV** ...“A Formula For Success, CAREER CONFIDENCE!”

(Perfect for Conference Keynotes, Awards Banquets, Orientation, Back to School, or Anytime of Year)

Shannon connects with teens like no other and will have your whole audience flying high with the confidence within as they are lead through an energy-driven, excitement-provoking program that will have everyone believing in themselves to achieve more and do things they never thought possible. Perfectly mixing the “funny” with POWERFUL life-changing stories, he delivers exciting challenges in a hyped-up, hilarious, and very uplifting message that empowers attendees to dig deep and explode into their maximum potential throughout school, their career, and life.

## ★ **LEADERSHIP...** ...“Achieving Peak Performance and Taking It Home!”

(Great for Student Leadership Conferences, Keynotes, and Workshops!)

Shannon takes the experience and skills of running successful businesses, being an author of several books, and writing/producing a national television show and easily demonstrates how anyone can develop the necessary leadership skills to motivate, inspire, and bring out the best in others. He shows students how to be the CEO of their own corporation “where the product is YOU!” And instills the key ingredient to your conference and their success...TAKING ACTION once you're back at home!

## ★ **SUBSTANCE ABUSE...** “Drug/Alcohol/Tobacco Prevention.”

THE CHOICE IS YOURS! In this dynamic presentation, Shannon explores the importance of making smart choices in life and exposes the truth behind the destruction of drugs and alcohol. Through powerful, touching, and thought-provoking, real-life stories, students are challenged to look to their future and take responsibility for their actions as Shannon speaks on their level and instills this invaluable message like they've never heard it before.

## ★ **GRADES...** ...“A 4.0 With a 2.Effort!”

(A Fantastic Workshop for EVERY Student Event plus makes an Excellent Presentation for ANY time of year to all students!)

Shannon struggled his first semester with a 1.75 GPA, barely keeping his head afloat. Once he learned the secrets of 4.0 students...he never made another B!

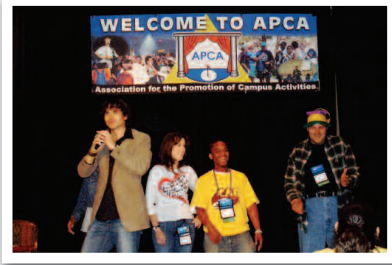
The secrets are revealed in this MUST SEE presentation that promises better grades for all...Faster Reading, More Comprehension, Astounding Retention, Less Time Studying with Better Results, and Amazing Memory. Your students WILL get better grades after seeing this...GUARANTEED! Works with all education levels...from TAKS-Tests to GPA's!!!





# Shannon is a Speaker for **ALL** Occasions!

- ✓ Leadership Events
- ✓ Career Events
- ✓ Conference Keynotes
- ✓ Commencements
- ✓ Awards Banquets
- ✓ Drug Prevention
- ✓ Orientation
- ✓ Back To School
- ✓ Testing Pep-Rallies
- ✓ Student Government
- ✓ Greek Events
- ✓ Student Organizations/ Clubs
- ✓ Lecture Series
- ✓ Educator Workshops



Shannon keeps the students engaged with the creative interaction of Improv Comedy!

**"It's understandable why your BOOK SOLD OUT at our conference! Thanks for coming to South Dakota."**

*-Governor M. Michael Rounds-SD*

**"Everyone LOVED you and wants you back. You Rock! You're getting rave reviews!"**

*-Gloucester County Institute of Tech, NJ  
Gloucester ISD, New Jersey HOSA*

**"You were a HUGE SUCCESS!**

**We could not have done it without you."**

*-Emmett Eary, Director of Marketing and Education Texas Education Agency*

**"Your presentations were AWESOME! All our participants were ready to go conquer the world!"**

*-Jennifer Steele, Program Director  
Center For Safe Communities and Schools  
Texas State University*

**"Our students can't quit talking about Shannon and what an INCREDIBLE impact he made on our campus. We want him back EVERY YEAR!"**

*-Darla Williams, Career Investigations  
Kilgore College, TX*

**"We were just BLOWN AWAY. You were truly UNFORGETTABLE!"**

*-Clover Park Community College-WA  
student and parent*



The Cast of



Times Square, New York City



Shannon speaks everywhere!...On the Dug Out at the Dr. Pepper Ballpark at a recent Student Conference. (Home of the Frisco Rough Riders)



Shannon can speak to groups from 10 to 10,000



Hilarious fun with major SUBSTANCE!

**Shannon is a COMPLETELY UNIQUE experience!**

**Most all of Shannon's programs incorporate his trademarked...**

**INSPIRATIONAL IMPROV!**

*(Ever seen Drew Carey's Whose Line Is It Anyway?)*

Imagine your whole school or organization breaking down barriers, getting out of their comfort zones, gaining extreme confidence, overcoming huge fears, and being able to achieve things they never thought possible...while having a blast and working as a team!

In improv, players must work well with their teammates to solve problems when unsuspected suggestions fly from the audience. In real life, our team is made up of those we interact with on a day-to-day basis. Problems arise everyday when working with these people that we must overcome in order to reach our goals and make our dreams a reality. Shannon uses improv comedy to show anyone how to turn practically nothing into amazing results, how to creatively work with those around them (their team), without judgment, to create new problem solving strategies, develop great relationships, and explode into new levels of achievement. And because it's outrageously funny, participants relax and have a great time while bonding and becoming more susceptible to learning.

**Call 877-574-8054 • [www.ShannonPickard.com](http://www.ShannonPickard.com)**

**GUARANTEED**  
to be one of the **BEST**  
speakers you've  
ever had!

*Hundreds of requests from great organizations like these can't be wrong:*

- ★ The University of Texas
- ★ Governor Steven Rounds
- ★ Edu Conf.
- ★ Nat'l. Assoc of Student Council
- ★ Texas Education Agency
- ★ Washington State University
- ★ Texas State University
- ★ Counselors Network
- ★ ACTE
- ★ APCA
- ★ BPA
- ★ DARE
- ★ DECA
- ★ FBLA
- ★ FCCLA
- ★ GEAR-UP
- ★ HOSA
- ★ KEY CLUB
- ★ NACA
- ★ NASSP
- ★ NHS
- ★ Safe and Drug Free Schools Tech Prep
- ★ Worth It Tobacco Coalition
- ★ Clover Park Technical College
- ★ Columbia Greene College
- ★ Georgia Technical College
- ★ Kilgore College
- ★ Schreiner College

*...and many, many more friends and clients!*

**Shannon Pickard International**  
"America's Most Requested Young Speaker!"

877-574-8054

fax 866-897-6934

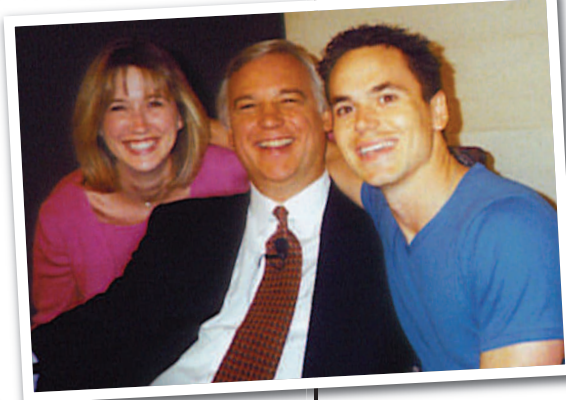
www.shannonpickard.com

shannon@shannonpickard.com

# SHANNON PICKARD

America's Most Requested Young Speaker!

Shannon Pickard has been called "AMERICA'S MOST REQUESTED YOUNG SPEAKER" with schools, universities, and corporate audiences, speaking for more than 200 events each year. He is a writer, producer, and co-host of a weekly TV show called TEEN TALK, airing nationally on the W.B. NETWORK and a series regular on TLC's FOR BETTER OR FOR WORSE. His other acting credits include rolls in Varsity Blues and Walker Texas Ranger. And he is a regular performer at The World Famous Laugh Factory Comedy Club in Hollywood, California. He is also the acclaimed author of the TOP-SELLING BOOK *The Choice Is Yours; A Formula For Success*, co-author of *How To Achieve Unlimited Success*, and the creator and author of IMPROV-ing The Power of Educators.



Shannon and Amanda Pickard with Chicken Soup for the Soul creator, Jack Canfield

Shannon began his performing career at an early age when he started his own entertainment company while just a sophomore in high school. At the age of 22, he became a professional comedian and graduated from the University of Texas at Austin (two unrelated events). He is also the founder of Shannon Pickard's Inspirational Improv, an educational training and publishing company. He recently joined the NEW YORK TIMES BEST SELLING *Chicken Soup for the Soul* Series as a spokesperson for one of their new books. Shannon inspires thousands of students, educators, and community leaders across the country with his powerful presentations and workshops.



**“Shannon Pickard has made a positive impact in the lives of thousands around the world, and his book *‘The Choice Is Yours; A Formula For Success’* is ideal for anyone wanting to gain that extra edge and realize their explosive potential. I wish I would've had this book when I was in school. He will have your group achieving things they never thought possible!”**

– *Kimberly Kirberger, co-creator Chicken Soup for the Teenage Soul series, #1 New York Times Best Seller*



**“Shannon Pickard is one of America's brightest young speakers. He has the power to captivate audiences and change lives! If you're ready for an amazing experience, Shannon Pickard is the ideal speaker for your next event!”**

– *James Malinchak, Co-author, Chicken Soup for the Athlete's Soul “America's Hottest Young Speaker”, “Two-time College Speaker of the Year”*